

News

Unlocking potential by empowering people paves the way towards becoming the most meaningful company in the logistics industry

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Unlocking potential through empowering our people of logistics

Anchored deep in our 1-3-5 Strategy is a dedication to creating the most purpose-driven and meaningful company within the logistics industry. Why? At the end of the day, logistics is a people's business. The recently launched Empowering People: Unlocking Potential Project is designed to foster growth, inclusivity, and innovation across our organisation so everyone can thrive, contribute, and grow – personally and professionally.

As an asset-light logistics provider, our people are our most important asset and, thus, priority in achieving our ambition of becoming the most meaningful company in the logistics industry.

Introducing the Empowering People: Unlocking Potential Project

Therefore, we are officially introducing the Empowering People: Unlocking Potential Project under the Diversity, Equality & Inclusion initiative.

Empowering People (EP) is the headline under which we provide programmes, initiate discussions, and create safe spaces for all of us – across genders, roles, backgrounds, etc. – to grow and enable us to experience our company as a purpose-driven and meaningful workplace.



Various roads to unlocking potential in a fast-paced workday

By bringing a human approach to everyone everywhere, anchored in our virtues of Respect, Integrity, Entrepreneurship, and Fun, the current and future EP programmes aim to unlock the potential of the individual, our organisation, and society at large.

Several concrete initiatives have already been implemented across the world to support unlocking potential and local empowerment:

Respect

Psychological Safety webinars help promote an environment where all team members feel safe to take interpersonal risks, share personal insights, and show vulnerability without fear of negative consequences.

Integrity

Stress Courses help us understand and better balance stress levels in a fast-paced environment to maintain integrity in our work and personal lives.

Entrepreneurship

Empowering people with the mandate to act promptly and make fast decisions to serve our customers faster.

Fun

The virtue of Fun runs like an undercurrent throughout the organisation, taking on different forms in different regions. It shows up in how we communicate and engage with each other and lies at the heart of, for instance, colleagues sharing seasonal greetings internally and externally and arranging team events, parties, etc.

All initiatives are partially inspired by our annual employee survey, the Meaningful Questionnaire, and play a pivotal role in creating the foundation for unlocking potential and the workplace we aspire to build.

Only through growing our people can we grow our own and our customers' business.



Get in touch

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