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Our culture is a driver to your success

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Strengthening our Cultural DNA to drive higher standards and better partnerships for customers and employees alike.

The logistics business is not just about what we do, but also about how we do it. When choosing who you do business with, personality and organizational culture play an important role in making it a success. We firmly believe that no system or formula can compensate for a strong common culture and the energy of good people. To strengthen our culture, we have conducted independent research around our own Cultural DNA to better understand what characterizes us, and how this supports our customers.

The result of all this work is a key set of virtues: Respect, Entrepreneurship, Integrity and Fun, that define the behavior we strive for in everything we do. To head the infusion throughout the organization, we hired an Executive Vice President of People and Culture, Tore Håkonsson.

The energy of good people is driving our business

"We are committed to strengthen our Cultural DNA across our organization well knowing that our Culture is the basis for everything we do and through this, facilitating that our employees find their work meaningful which allows us to build our business on the energy of good people".

Not flawless, but we go above and beyond for our customers

"We want to drive customer benefits through these cultural virtues. To better illustrate what they represent and how they work, I give you a few examples", says Tore Håkonsson and continues.

"Our entrepreneurial spirit is reflected in how we solve problems for our customers. We have the ability to create customized solutions at a high pace as we have a flat organizational structure and thereby create a high degree of empowerment in all areas of our business. We want to cater for our customers in this individual, customized way, rather than offering standard solutions thus recognizing that no two businesses are alike. We acknowledge that we are not flawless, but we promote and develop an entrepreneurial culture to strengthen our ability to meet customers' needs believing that there is a solution for every business challenge we face".

Fun and respectful

"While we strive to be entrepreneurial and show integrity, we want to treat people with respect and we want to have fun! If you know every day you go to work that there is a good chance of assisting coworkers and customers in solving their challenges, you will enjoy yourself. This will empower and prosper the mutual relation.

Tore Håkonsson concludes, "At the end of the day, we want our customers to experience that we make their world a little less complicated".

Find out more about Scan Global Logistics' Cultural DNA here:

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