

News

Close partnership with Sports Group Denmark acknowledged with the '10 Years Cooperation' Award

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Scan Global Logistics Xiamen Branch in China was recently presented with Sports Group Denmark's '10 Years Cooperation' Award. As the only logistics provider to win this award, it is a testament to our continuous efforts to build long-term, mutual partnerships and represents the joint efforts and seamless cooperation between Sports Group Denmark, Sports Group China, and our global organisation.

Fueling Sports Group Denmark's global growth

The partnership with Sports Group Denmark, one of the biggest Sportswear companies in Scandinavia, began 10 years ago. The fast-growing Scandinavian-based sportswear company wanted to accelerate its global expansion while facing increasingly complex cross-border logistics challenges. Although its product design and manufacturing were already at the forefront of the industry, ensuring timely and precise delivery to multiple markets became one of its biggest challenges.

As a freight forwarder with extensive experience and a global service network, we understood logistics's critical role in supporting our customer's global operations. Drawing on our deep expertise in logistics and supply chain management, we created a tailored logistics solution to meet their specific needs and requirements. From transportation scheduling and warehousing management to customs clearance, our team meticulously handled every step to ensure that the products reached their markets efficiently and on time.

Working together towards a sustainable supply chain

The award was presented during SGD's recent visit to our Xiamen Branch and warehouse facilities. As a global customer with an extensive supply chain, discussions included how our catalogue of sustainable and readily deployable logistics solutions can help decarbonise SGD's supply chain.

Thus, receiving the '10 Years Cooperation' Award not only recognises our joint efforts and achievements throughout our close partnership but marks our future journey together. As SGD's partners in the fast-moving sports apparel industry, we remain focused on continuously developing and providing efficient solutions, tackling challenges, and leveraging our global network of experts dedicated to supporting SGD's continued international growth.

Logistics is a people's business, and this award is a reminder of what we can achieve when working hand in hand with our partners.



About Sports Group Denmark

Since its start in 2012, the company has grown extremely fast. Today, it is one of the biggest sportswear companies in Scandinavia – each year exceeding expectations and expanding its employees and product range to what it is today. Through the years, the company has established nine offices in Scandinavia, Germany, and our primary production country, China. The industrious and innovative mindset is reflected in all employees of the company. New ambitious goals are set every year, and everyone works hard, committed and dedicated to achieving them. Countless times, the goals have been exceeded, resulting in the company winning several awards for outstanding results and excellent management.

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