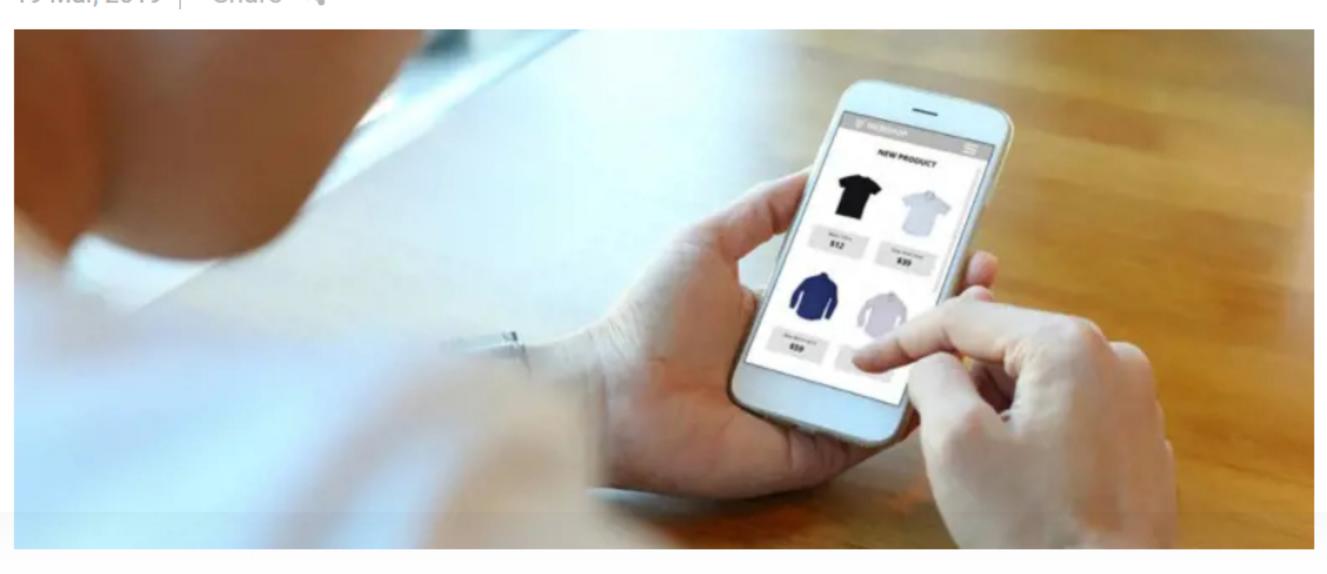
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News

Scan Global Logistics aims for the global ecommerce market

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International freight forwarding company, Scan Global Logistics aim for the globally expanding e-commerce market.

They now launch a new easily integrated plug-and-play fulfilment solution that will enable any ebusinesses company, regardless of size, to seamlessly do business online, warehouse products regionally, deliver faster and grow internationally thanks to the global SGL fulfillment centre network covering North America, Asia and Europe.

The new global e-commerce fulfillment solution offers full integration with all the top online marketplaces as well as most web shops. This provides an incredible opportunity for ambitious e-commerce based companies to expand their markets, join international marketplaces and platforms without having to worry about distribution, packaging etc. Instead, they can focus completely on sales and growth.

"As a leading logistics company Scan Global Logistics is always looking to improve business opportunities for ourselves and our customers. Our new e-business solution is a natural part of our growth strategy and plays well into the needs and demands of the rapidly growing international e-business market. Together with our final mile offerings we believe it will have a major impact on our business," says Allan Melgaard, Group CEO, Scan Global Logistics

The solution is very appealing to any business format and size of e-commerce as it is highly scalable and the startup costs are extremely low. Only monthly warehouse cost are fixed. Packaging and distribution costs a completely variable as they only come into play when something is sold and needs to be sent to the end user. That is regardless of where you do business, which markets you aim for or which channels you use.

The solution offers real-time visibility of status and activities and enables the Scan Global Logistics ebusiness customers to maintain optimum inventory levels at all times.

"E-commerce in B2B and B2C is booming these years and the only way to stay competitive is to have an international outlook. We are simply making it a bit less complicated for our customers to grow their business in existing and new markets. E-business customers are used to almost instant gratification. That includes logistics too. B2B and B2C customers want their products fast, and you need to be close to your customers to meet their demands, regardless of your market or business. We solve that issue," says Hans Elmegaard, CEO, SGL E-Commerce.

Watch our e-commerce film





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