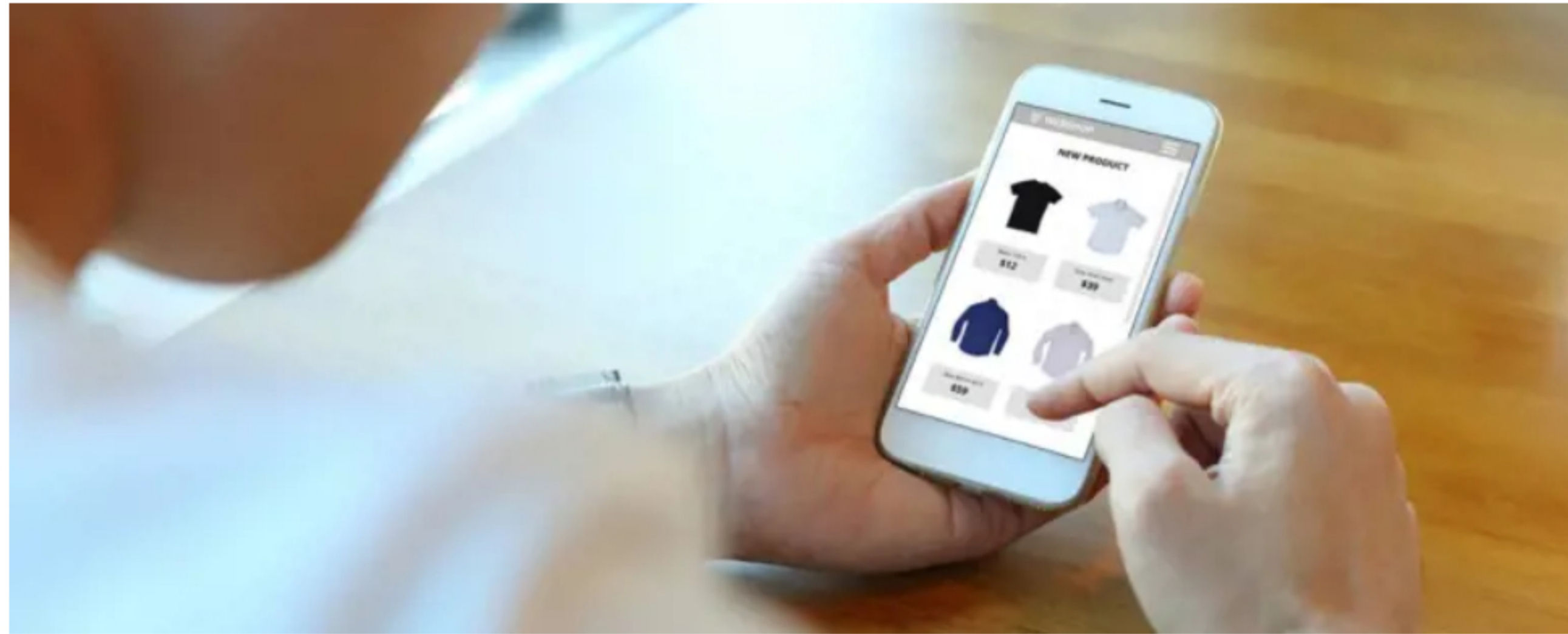


News

E-commerce made easy

29 Mar, 2019 | Share 



Due to the recent launch of SGL E-commerce, we now offer a seamless way to run B2B and B2C businesses locally and globally.

The platform has been developed to allow SGL customers to integrate with some of the most popular marketplaces and web shops in the world, based on an easy plug-and-play integration. It is simple and scalable, and managed on a single platform.

Multi-marketplace selling with minimum hassle

The solution includes a global network of fulfillment centers in North America, Asia and Europe among others to make it easier for SGL's customers to compete in those markets when selling their products. It is a unique opportunity allowing any brand to expand in the consumer market they want to, without a high level of complexity and high logistics costs. All of our fulfillment hubs are suitable for multi-marketplace selling, last mile delivery and returns management.

SGL E-commerce has a low-cost entry level and appeals to larger and established brands as well as smaller brands with international growth ambitions.

Agile, scalable and competitive

Hans Elmegaard, CEO, SGL E-commerce, entered the SGL family in 2018. He has an international background and is highly experienced in the logistics industry where he has had several leadership positions in supply chain management.

"The constantly increasing competitive e-commerce market is changing the industry and one important way for brands to stay competitive and successful is to differentiate and have an international outlook on their B2B and B2C businesses," Elmegaard says. "With our solution we are able to support our customers to grow their business in existing and new markets while keeping their logistics activities agile and scalable. Furthermore, we are making it a little less complicated for our customers to expand their reach."

Further information is available at <https://www.scangl.com/e-commerce/>, or email the team directly at e-commerce@scangl.com.

Watch our e-commerce film



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