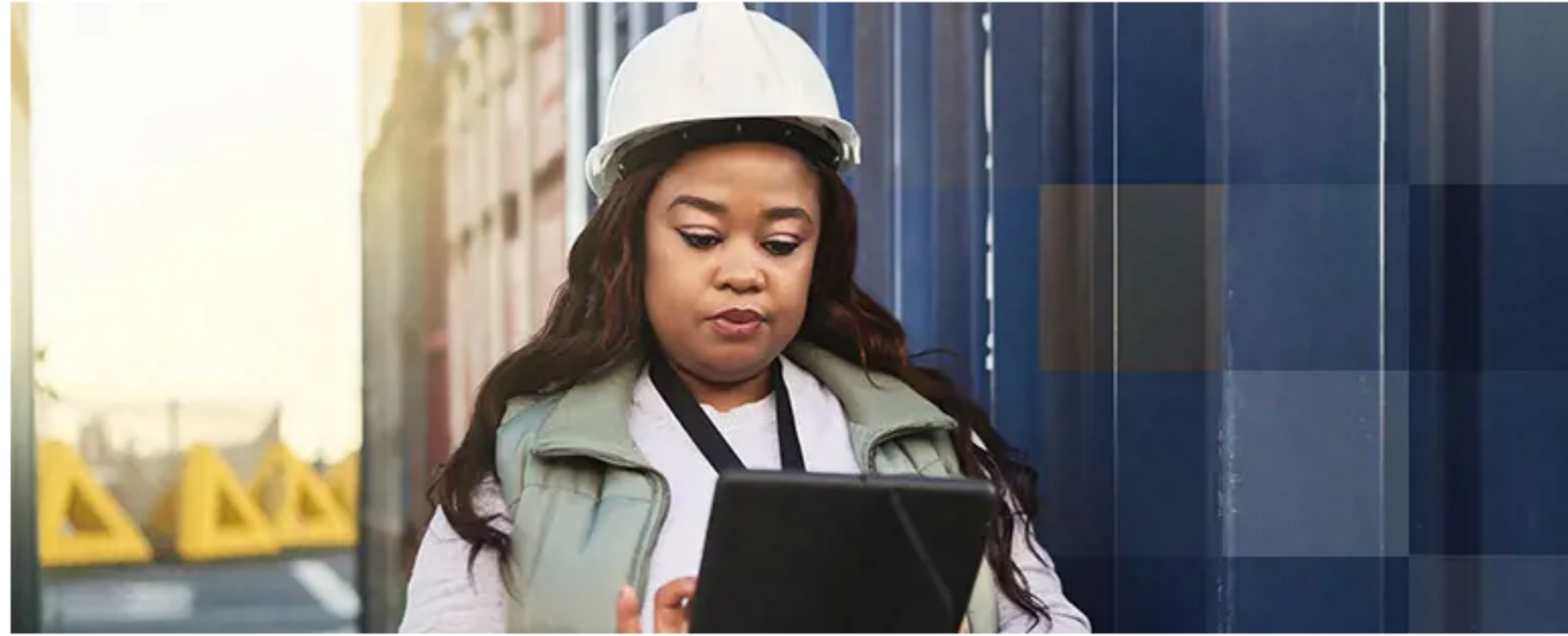


News

Transforming milestone coverage and ETA accuracy with our advanced Maritime AI™ system

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At Scan Global Logistics (SGL), our top priority is uncomplicating the world for our customers. That's why we've forged a strategic partnership with Windward, the global leader in Maritime AI™, to deliver proactive exception alerts, more precise and timely Estimated Times of Arrival (ETAs), and enhanced ocean milestone visibility. Our mission is clear: we aim to empower our customers with cutting-edge solutions, ensuring their supply chains remain fluid, efficient, and resilient—regardless of global challenges.

Behind every digital solution, there's a human touch

At SGL, technology is a tool, not the focus. Behind every digital advancement we implement, there is always the human element—an understanding of what truly matters to our customers. Therefore, we embrace AI and automation to support our people. We remain committed to the personalised service and reliability that have long been at the heart of our business and are well-known to our customers.

With Windward's Maritime AI™ integrated into our operational framework, we have harnessed the power of real-time insights, enabling our teams to deliver a new level of transparency and proactive support. This is not just about leveraging AI - it's about improving how we communicate with customers, giving them complete control over their supply chains, and allowing them to optimise their logistics at every step.

Our commitment to customer-centric innovation

Thomas Sandkvist Andersen, Global Head of Operations at SGL, highlights the transformative impact of this partnership on customer experience:

'With the enhanced visibility provided by SGL's platform, our customers have expressed immense satisfaction. The Predicted ETA feature offers them more timely and accurate insights compared to what was previously possible, allowing them to make better-informed decisions.'

What you can expect from our maritime AI integration:

- Enhanced ocean freight visibility** Our advanced algorithms deliver superior visibility, surpassing conventional solutions by incorporating real-time data on vessel positions, route disruptions, and weather patterns. This holistic approach allows us to deliver more accurate, timely, and reliable ETAs, even amidst unexpected global events. Whether a vessel encounters harsh weather or reroutes due to geopolitical tensions, our system keeps you informed every step of the way.
- Unmatched data access and responsiveness** Leveraging satellite data and geofencing technology, we provide faster, more comprehensive updates, giving you actionable information when you need it most. In times of crises, such as incidents in high-risk zones like the Gulf of Aden, our platform ensures you receive immediate alerts, allowing you to confidently adjust your plans and minimise potential impacts on your supply chain.
- Proactive exception management** With real-time exception alerts, we notify you of potential delays or changes as they happen. This proactive communication helps you stay ahead of disruptions, adjust your timelines, and keep your operations running smoothly. By knowing when shipments may be delayed or rerouted, you can manage expectations with your stakeholders and customers, ensuring continuous supply chain excellence.

A partnership that puts you in control

Our collaboration with Windward allows you to operate with greater foresight and agility. By delivering real-time insights into the maritime ecosystem, we help you optimise your logistics strategy and avoid costly surprises. Whether managing time-sensitive shipments or navigating volatile markets, our platform gives you the confidence and clarity to make data-driven decisions.

About Windward

Windward is the leading Maritime AI™ company, providing an all-in-one platform to accelerate global trade. Their technology offers first-of-its-kind, real-time visibility with predictive insights into ocean freight through automated updates and Maritime AI™ predicted ETAs. Windward's AI-powered decision support and exception management platform offers a 360° view of the maritime ecosystem and enables stakeholders to make real-time, predictive, intelligence-driven decisions to achieve business and operational readiness.



Get in touch

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