

News

Get ready for the Lunar New Year in four steps

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This is a kind reminder as the Lunar New Year approaches, which traditionally means production shutdown in many Asian countries, including China, for a few weeks. The entire industry must be aware and prepared to prevent delays, as most operations close, and employees generally return home for several weeks.

In 2024, the Lunar New Year will start on 10 February and end on 24 February with the Lantern Festival. Traditionally, activities begin about three weeks before, meaning suppliers start halting production at the end of January.

The celebrations will vary from country to country. Still, most employees will not return to their jobs until the end of February, and production usually returns to normal at the beginning of March.

Prepare for the festive season with these four steps

- 1. Define purchase order importance:** Define importance levels for each purchase order or shipment and consider prioritising or upgrading essential shipments.
- 2. Thorough planning:** Focus on meticulous planning to ensure a smooth execution of your business operations.
- 3. Advance booking:** If possible, initiate airfreight bookings at least four to seven days before the intended flight date in advance and ocean freight bookings six to eight weeks before the planned sailing date for timely transportation.
- 4. Explore alternative transportation or solutions:** Consider alternative freight modes like air, rail, or truck services, especially for urgent needs from Asia to Europe. Sea-air solutions may also be efficient and reliable.

If you have any questions, please get in touch with your local contact at Scan Global Logistics.

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